

Artwork Guidelines

Follow for a print ready solution



Please follow the artwork guidelines below.

File Formats



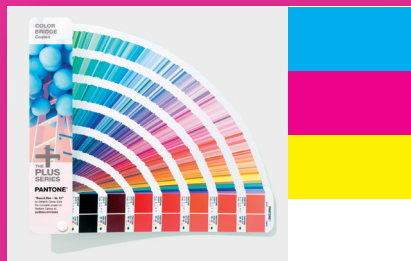
- Hi-res PDF - with all fonts embedded (recommended)
- Photoshop files - EPS, PDF, PSD, TIFF
- Illustrator files - Ai, PDF, EPS,
- Indesign files - supply all fonts and links

File Setup



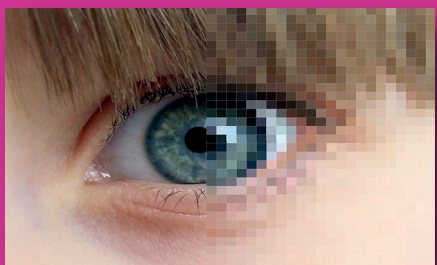
- Please name your file with the order reference & size
- Supply your artwork without tick marks unless required on final print
- For multi-panel jobs do not segment your artwork, supply us clear split instructions and we'll do the rest
- Turn off overprint on all files
- For cut contour jobs, assign the cut as a spot colour and call it: Thru-cut

Colour Information



- Use Solid Coated Pantone references and hard colour copies as required
- Spot colours MUST NOT be renamed
- Vector files supply as CMYK
- Bitmap files can be native RGB or CMYK
- If you are supplying White Ink - Call your spot colour: Spot 1

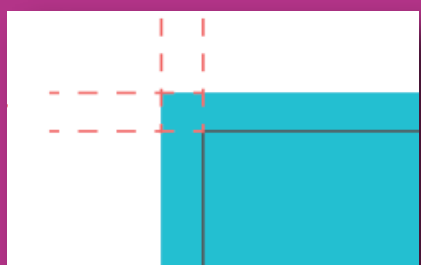
Resolution & Scale



- 100 dpi @ full size
- 400 dpi @ 25% scale
- 1000 dpi @ 10% scale

For large banners scale file in phtoshop to 30k pixels. For further advice please contact us

Bleed



- Fabric graphics 50mm all edges
- Wall paper graphics 50mm all edges
- PVC Banners 10mm all edges
- All rigid boards, paper and vinyl products 3mm to all edges

File Transfer



- The easiest way to supply your artwork is via email.
Send your file to your dedicated account manager
- Large files can be sent using services such as WeTransfer or WeSendit
- Dropbox - right click your file, create a link and send it to us